



# 2019 Interactive Bulletin Board Contest

## Elementary, Middle, & High School DETAILED SCORING RUBRIC

### I. Display - 20 Points

|  | Adheres | Does Not Adhere |
|--|---------|-----------------|
| Summary sheet has title of project, names of presenters, school, district and city | 4       | 0               |
| Summary sheet has instructional objectives   | 4       | 0               |
| Summary sheets includes TEKS   | 4       | 0               |
| Target Audience included   | 4       | 0               |
| Board does not exceed 36" x 48"  | 4       | 0               |

### II. Creativity - 20 Points

|                             | Accomplished<br>5 Points  | Proficient<br>3 Points   | Developing<br>1 Point   |
|-----------------------------|---|--|---|
| <b>Embellishment</b>        | Decorations and/or ornamentation contribute in a meaningful way to theme and information  | Some decorations and/or ornamentation do not contribute in a meaningful way to theme or information  | Decorations and/or ornamentation either does not contribute in a meaningful way or distracts from theme and information                             |
| <b>Neatness</b>             | Adhesives (tape, glue, etc.) not visible; cut edges of paper straight and smooth; meticulousness and care in assembling/constructing board apparent | Adhesives (tape, glue, etc.) somewhat visible; some cut edges of paper not straight and smooth. Care in assembling/constructing board not apparent | Adhesives (tape, glue, etc.) obviously visible; many cut edges of paper not straight and smooth. Little or no care in assembling/constructing board |
| <b>Overall Creativity</b>   | Offers an imaginative way of presenting information   | Offers a limited imaginative way of presenting information   | Little or no evidence of imagination  |
| <b>Originality of Ideas</b> | Unique implementation of creative/imaginative ideas   | Inspired from other sources and not totally unique   | Obvious implementation of other sources; does not reflect student's own ideas   |

### III. Design of the Project - 20 Points

|                             | Accomplished<br>5 Points                | Proficient<br>3 Points                            | Developing<br>1 Point                               |
|-----------------------------|---|---|---|
| <b>Color</b>                | Skillfully incorporates color choices   | Unskilled incorporation of color choice           | Little to no consideration of color choice          |
| <b>Texture</b>              | Skillfully incorporates texture         | Unskilled incorporation of texture                | Little to no consideration of use of texture        |
| <b>Lettering</b>            | Neat and easily read                    | Less than desirable neatness or difficult to read | Less than desirable neatness and difficult to read  |
| <b>Professional Quality</b> | Worthy of consideration for publication | Some modification needed before publication       | Considerable modification needed before publication |

## IV. Student Presentation - 35 Points

|  | <b>Accomplished<br/>5 Points</b>  | <b>Proficient<br/>3 Points</b>  | <b>Developing<br/>1 Point</b>  |
|--|---|---|--|
| <b>Introduction of presenters and chapter</b>  | Title of project, names of presenters, school, district and city are clearly articulated            | Two or three of the following are omitted: Title of project, names of presenters, school, district and city, or are given only after judges prompting | Four or all of the following are omitted: Title of project, names of presenters, school, district and city, or are given only after judges prompting |
| <b>TEKS described &amp; related to activities</b>  | TEKS clearly articulated and suitable for grade level   | TEKS either not clearly articulated or activity slightly too advanced or slightly too basic for grade level   | TEKS either not clearly articulated and activity extremely too advanced or extremely too basic for grade level or doesn't address TEKS               |
| <b>Materials and Board Assembly Described</b>  | Team members explains the construction process in a knowledgeable way                               | Team members explanation of the construction process limited or lacks knowledge   | Team members explanation of the construction processor limited   |
| <b>Knowledgeable response to questions</b>   | Team members fully respond with complete sentences  | Some responses incomplete or not answered in complete sentences   | Responses incomplete and not answered in complete sentences  |
| <b>Enthusiastic about topic</b>  | Energetic interest in bulletin board activity is apparent   | Little energy or interest in bulletin board activity is apparent  | No energy or interest in bulletin board activity is apparent; lackluster presentation  |
| <b>Posture upright and professional &amp; Eye Contact</b>  | All members stand upright with shoulders back. Members maintain appropriate eye contact with judges | One, but not both, members stand upright with shoulders back. One, but not both members maintain appropriate eye contact with judges                  | Neither members stand upright with shoulders back or most does not maintain appropriate eye contact with judges                                      |
| <b>All presenters shared equally in presenting (Note to judges - If single give full points)</b> | Both members present equally  | One member does a slightly disproportionate amount of the presenting  | One member does considerable more of the presentation  |

## V. Presentation Length - 5 Points

|             | <b>Accomplished<br/>5 Points</b> | <b>Proficient<br/>3 Points</b>                               | <b>Developing<br/>1 Point</b>   |
|-------------|----------------------------------|--|---|
| <b>Time</b> | Presentation was 4-5 minutes     | Presentation was more than 2 minutes and less than 4 minutes | Presentation was less than 2 minutes or had to be stopped without finishing |