

PROJECT VISUALIZE

DETAILED SCORING RUBRIC

Guideline Adherence		
	5	0
Summary Sheet	The summary sheet contains title of project, names of presenters, school, district, city, and state.	The summary sheet does not include one or more of the following: title of project, names of presenters, school, district, city, and state.
Title of Project on board	Project title is displayed on the board	Project title is not displayed on the board
Purpose and Objectives	Contains purpose and objectives	Does not contain purpose and objectives
Description of Activities	Contains description of activities	Does not contain description of activities
Description of Chapter Involvement	Contains details of involvement by chapter members	Does not contain details of involvement by chapter members
Board Size	Board does not exceed 36" x 48" and 10" in depth.	Board exceeds 36" x 48" and 10" in depth.

Creativity			
	5 Accomplished	4 - 3 Commendable	2 - 1 Developing
Embellishments	Decorations and/or ornamentation contribute in a meaningful way to theme and information	Some decorations and/or ornamentation does not contribute in a meaningful way to theme or information	Decorations and/or ornamentation either does not contribute in a meaningful way or distracts from theme and information
Neatness	Adhesives (tape, glue, etc.) not visible; cut edges of paper straight and smooth; meticulousness/care in assembling board apparent	Adhesives (tape, glue, etc.) somewhat visible; some cut edges of paper not straight and smooth. Care in assembling board not apparent	Adhesives (tape, glue, etc.) obviously visible; many cut edges of paper not straight and smooth. Little or no care in assembling board
Overall Creativity	Offers an imaginative way of presenting information	Offers a limited imaginative way of presenting information	Little or no evidence of imagination
Originality of Ideas	Unique implementation of creative/imaginative ideas	Inspired from other sources and not totally unique	Obvious implementation of other sources and does not reflect students' own ideas

Presentation

	5 Accomplished	4 - 3 Commendable	2 - 1 Developing
Depth	The presentation reflects a deep and comprehensive understanding of the project and students articulate its impact with skilled nuance. The contestant expertly leverages the tri-fold to visualize the project.	The presentation reflects understanding of the project. The content of the tri-fold reflects a commendable commitment to sharing details of the project through basic information and decorations	The presentation is on-topic and offers some good points, though it would benefit from greater exploration and detail. The content of the tri-fold reflects compliance but minimal insight. The images may be basic or not particularly effective.
Described group members roles	Clearly explains contribution of chapter members.	Contribution of chapter members somewhat ambiguous.	Contribution of chapter members not clear.
Structure	The presentation and visual aid reflect a truly impressive, nuanced command of how to clearly communicate key information about the projects' significance to an audience. The presentation is successfully and strategically sequenced.	The presentation and visual aid reflect a largely successful effort to convey the significance of the project.	The presentation and visual aid follow a traditional structure without evidence of further ambition or execution. It is direct and on-topic.
Presence	The speaker's sustained eye contact, effective posture, and professional demeanor expertly complement the substance of the presentation to deliver maximum possible impact to the listener. The visual aid enhances the presentation.	The speaker's mostly sustained eye contact, positive posture, and pleasant demeanor complement the content of the presentation quite well. The visual aid complements the presentation.	The speaker's inconsistent eye contact, posture, and demeanor reflect a straightforward recital of the material. The speaker could do more to fully capitalize on the added impact possible with a focused, sustained presence. The visual aid is relevant to the presentation.
Q&A	The contestant's responses demonstrated consistent thoughtfulness and professional caliber insight, rooted in reflexivity about the project. The contestant displays impressive, professional level depth of knowledge and understanding.	The contestant's responses demonstrated thoughtfulness and reflected successful attempts to address most of the material posed to him/her. The contestant displays some substantive knowledge and understanding of the selected project.	The contestant's responses reflected a broad spectrum of levels of quality from answer to answer.

Written Summary of Project

	10 - 7 Accomplished	6 - 4 Commendable	3 - 1 Developing
Mechanics & Professionalism	<p>Reflects a professional-quality document.</p> <p>Contains no errors in mechanics (spelling, grammar, punctuation, formatting, capitalization).</p>	<p>Reflects a commendable, student-level document with one or two errors in mechanics (spelling, grammar, punctuation, formatting, capitalization).</p>	<p>Reflects a document in need of some proofreading and/or revision.</p> <p>Contains three or four errors in mechanics (spelling, grammar, punctuation, formatting, capitalization).</p>

Overall Impact

	10 - 7 Accomplished	6 - 4 Proficient	3 - 1 Developing
Overall Impact	<p>The project idea was outstanding and was successful in achieving the intended impact and will likely have future impacts as well.</p>	<p>The project idea was commendable and somewhat successful in achieving the intended impact.</p>	<p>The project idea was a good idea but needed more development to achieve the intended impact.</p>

Length

	5	3	1
Time	<p>Presentation was between four and five minutes.</p>	<p>Presentation was more than three minutes and less than four minutes</p>	<p>Presentation was less than three minutes or longer than five minutes.</p>